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EVERY FAMILY IS DIFFERENT, SO MAKE THIS GUIDE YOUR OWN
You can make notes on it, customise it – whatever works for you.
Holding your baby close is something you’ll probably naturally want to do right from the start. But you may be a bit nervous to begin with.

It’s important to understand that rough handling, especially shaking, can seriously injure your baby. But injuries caused by shaking don’t happen accidentally during normal play. So this shouldn’t stop you cuddling, playing and doing all the things your baby really enjoys.
Never shake a baby. Babies are fragile, so be gentle and supportive.
A baby's head is big and heavy compared to the rest of its body. Their head flops when it’s not supported – that's because their neck muscles aren't strong enough to hold it up yet.

Shaking makes the head move backwards and forwards very quickly, with a lot of force. When this happens, tiny blood vessels can tear and bleed inside the baby’s brain, causing problems such as:

- blindness
- deafness
- fits
- learning difficulties
- brain damage, or even death.

**Can shaking harm older children?**

It’s most dangerous for babies under 12 months, but shaking can cause the same serious injuries in older babies and toddlers.

**Can other kinds of rough handling cause injuries?**

Yes, particularly hitting a baby on the head. Throwing babies in the air may seem like fun, but it can be dangerous. Stick to gentle games until children are much older.

**Why would anyone shake a baby?**

Some parents or carers may lose control and shake their baby in a moment of anger or frustration, especially if the baby cries a lot or has problems feeding. Many don’t realise the damage that shaking can do, and some may think that it’s better than smacking.

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**Important advice**

Even if your baby seems to have stopped breathing, don’t shake them. Doctors advise flicking the soles of the feet, rocking the cot or picking up the baby, supporting the neck. If your baby has stopped breathing, then call 999 right away.

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**Remember**

It’s never OK to shake or smack a baby. If you do ever lose control and shake a baby, get medical help straight away, preferably at your local hospital. Don’t delay. The longer you wait, the worse the injury could be; it could even lead to death.
How babies like to be held

Cuddled up close to you

Lying on top of your chest (but avoid this if you have been drinking or smoking, or feel like you might fall asleep)

With your arm around their tummy and their back against your body

Upright looking over your shoulder, with their head supported
What babies don’t like

- Being held with their heads or backs unsupported
- Being held at arm’s length – this makes babies feel insecure
- Rough handling, such as being gripped too tightly or having a bottle or dummy pushed into their mouth
- Being picked up very suddenly
- Very rough play
- Shaking – this can cause serious, permanent injuries or even death

In a sling – a useful way to keep your baby close, with your arms free to do other things

Cradled lengthways in your arms – a perfect position for smiling and talking to each other

Babies also like being stroked and massaged gently.

Most of all, babies need to have their heads and necks carefully supported.
Coping with crying

It's completely natural for your baby to cry, but that doesn't make it easy to handle as a parent. We've got tips and advice to help.
Crying is the only way that your baby can tell you how they feel or what they need. If you’ve done all the usual checks (hunger, thirst, nappy change) and the crying doesn’t stop, try:

• cuddling (remember, picking up and cuddling a crying baby isn’t “spoiling” them)
• gently rocking your baby in a cradle or pram
• singing
• walking up and down with them in your arms or in a sling
• playing music.

However, if the crying seems unusual for your baby or you think they may be unwell, talk to your health visitor or GP.

**If the crying ever feels too much to handle:**

• Take a deep breath and let it out slowly. Put your baby down in a safe place like a cot or pram and go into another room, but go back to check on your baby if they go quiet.
• To calm yourself down, sit for a few minutes, perhaps with a cup of tea and the TV or radio to help take your mind off the crying. Once you feel calmer, go back to your baby.
• Ask a friend or relative to take over for a while.
• Try not to get angry with your baby, as this will only make the crying worse.

“Leaving babies to cry for long periods can affect their brain development and is also stressful for everyone. It’s a myth that you can spoil a baby with too much attention.”

**Chris Cloke**
NSPCC parenting adviser
Who can I talk to?

Parenting can be hard, but you don’t have to go through it alone. If you’re looking for advice, information, or just need to talk, there are plenty of places that can help you.

Local services such as your health visitor or GP can give advice about any aspect of caring for your baby.

Parenting advice

Family Lives provides help and support on all aspects of parenting and family life, and runs Parentline.
0808 800 2222
familylives.org.uk

Parenting NI (Northern Ireland) has support and advice on parenting and family life.
0808 8010 722
parentingni.org

ParentLine Scotland gives free telephone advice to any adult caring for a child in Scotland (provided by Children 1st).
0800 028 2233
parentlinescotland@children1st.org.uk
children1st.org.uk

Family Information Services in Wales provide information, support and guidance on all aspects of childcare, and children and young people’s services. Search: gov.wales

Cry-sis is a helpline providing help for parents of excessively crying, sleepless or demanding babies. Lines are open seven days a week, 9am-10pm.
08451 228669
cry-sis.org.uk
We’re here for you, every day of the year

If you have any questions or worries, feel free to get in touch with us.

Our trained experts at the NSPCC helpline can listen to any worries you have about looking after your child, or any tough decisions you’re facing.

Reading this guide may have also made you think about other children. Contact us if you’re worried about any aspect of their safety, and we can help.

Call 0808 800 5000
Email help@nspcc.org.uk
Or talk to us online at nspcc.org.uk/help
Something every parent goes through

Babies are fragile and need to be handled carefully. As a new parent, you might feel unsure or nervous about things like holding and soothing your baby. This is completely natural, and we’re here to help.

We’ve got lots of practical advice and tips for safe, positive ways to hold and care for your baby. So you can keep your baby safe, and give them the best possible start in life.